

Skillmea - Privacy Policy

Welcome to Skillmea!

Skillmea is a Platform that provides educational services in the field of information technology to Users. This privacy policy applies to the User of our Platform and is part of our Terms of Service.

Skillmea is a global company. By using our Platform, you agree that your personal data that you provide to us directly or that we collect through your use of our Platform may be transferred to and stored in the Czech Republic and Slovakia and that it will be treated as described in these policies.

Users and User Account management

A user is someone who uses our services by taking courses offered by us through the Skillmea Platform. To become a user, you must create an account in accordance with our Terms.

Depending on your location, you may be required to provide some combination of your following identification and contact information:

- business name / name and surname,
- address / place of residence / registered office,
- ID number / VAT number / date of birth / registration number of a non-profit organization,
- phone number, e-mail address.

The provision of identification and contact data is a contractual requirement, and therefore it is not possible to create a User Account if this data is not provided.

In the event that you choose an online payment method via GoPay as part of using the Service, you must further provide your payment details to our payment processor GoPay.

You can view our payment processor's privacy policy [here](#). At this time, Skillmea does not receive your full payment card number. The payment processor provides us with a token that represents your account, the expiration date of your card, the card type and the last four digits of your card number. If you are required to provide your name and email address to a payment processor, then the payment provider will also provide us with this information.

Through our Platform, we also collect and process data about the contractual relationship, e.g. its beginning, the type of your subscription on our Platform, courses completed, etc.

The legal basis of this processing is the negotiation of a contract or its fulfillment (Article 6(1)(b) GDPR). The data will be processed for this purpose during our contractual relationship, while subsequently some data may be further processed on the basis of our legitimate interests (Article 6(1)(f) GDPR) in the defense of rights and property, until the statutory limitation periods .

Other data we collect:

Automatically collected data

We may collect some of your data automatically when you browse our site or through third-party analytics service providers. We may store login data, settings and User Account activity data (e.g. time data, browser and operating system information, IP address, information about the last page visited). It is also possible to derive your location from the data you have made available to us, from your IP address and from your payment card.

This processing purpose includes ensuring the security, availability and performance of the Platform, as well as its further development. The legal basis for this processing is Skillmea's legitimate interests in providing quality services (Article 6(1)(f) GDPR). The data will be processed for this purpose for the time necessary to fulfill it. If necessary, this data can also be used on the basis of our legitimate interests (Article 6, paragraph 1, letter f) GDPR) to acquire rights and property.

Cookies

We use cookies on our website that collect data that allows us and third parties to understand how you use Skillmea.

More information about the use of cookies on Skillmea can be found in our Cookie Policy.

How we use your data

We process your data for the purpose of:

- allowing you to log into your account,

- processing of subscription payments,
- sending emails related to your use of our Services, according to your email preferences,
- communication with you,
- providing existing and enhanced services related to your account on the Platform;
- understanding how you use the service and to create better User Tools to create a better environment for the User,
- conducting research and development in order to improve the Platform and Services and develop future products,
- preventing fraud and other misuse of the Platform.

Data we share with Instructors By signing up for a specific Course, you agree to share your basic identification data (name, email) with the Instructor of that Course.

Data we share with third parties

We never sell your data to third parties. We will share data with third parties, with the exception of Instructors, only in the following cases:

- with our service providers, which are companies that contract with us to provide us with services such as managing e-mails, analyzing data trends, processing credit and payment cards, processing payments in multiple currencies, raising awareness of our brand, detecting and preventing fraud. These companies may have access to your data for the purpose of providing their services and are contractually bound to protect any of your data they receive from us to the same extent that Skillmea protects it.
- to protect the security or integrity of Skillmea and to protect the rights, property or safety of Skillmea, its employees, Users or other persons, if we believe that the provision is reasonably necessary to comply with a generally binding legal regulation, court decision or any other binding decision of a public authority (eg a subpoena, court order or order served on Skillmea). If we are going to make your data available, we will do our best to give you a timely notice by email, as far as this is reasonably practicable and unless prohibited by law.
- in connection with a sale, merger, bankruptcy, sale of assets or reorganization of our company. We will inform you if another company receives your data.

The rules set forth in this Personal Data Protection Policy apply to all data transferred to a new entity.

- to our partners who may gain access to your data in order to provide their services and who are contractually bound to protect any of your data they receive from us to the same extent that Skillmea protects it.

In particular, your personal data may be processed by the following third parties:

- Google Analytics - more in the Privacy Policy

Marketing activities and rights to personal data

Marketing activities

By agreeing to our Terms of Service, you expressly agree that Skillmea may:

- to provide information about our services, about service improvements or about our new products when you are on our websites or when you use the Platform.
- send messages regarding your existing use of the Services or about improvements related to your existing use of the Services when you are away from our Platform by email.
- send messages via e-mail regarding services we provide that are different from the services you currently use, from which you can opt out.
- send you marketing emails unless you have an account on the Platform, but have agreed to receive such messages from which you can opt out.

The legal basis for this processing is Skillmea's legitimate interests in maintaining contact with the customer (Article 6(1)(f) GDPR). The data will be processed for this purpose until you refuse to send notifications (by unsubscribing) or raise objections to this processing, but for the longest period of time for the duration of our contractual relationship.

Opting out of marketing activities

You can object to the use of your data for marketing purposes at any time, free of charge, when your personal data is collected and in every single marketing communication we send you.

By unsubscribing, you will stop receiving further marketing emails. Please understand that it may take up to 30 days to process your request to opt out of marketing activities. If you have a Skillmea account, you will continue to receive emails regarding the Services.

We will never sell your data to third parties for marketing purposes without your prior consent.

Access, update data in your account

In the settings on our pages, you have access to certain data associated with your account, which you can also update there.

Account deletion

If you want to permanently delete your account, contact us via e-mail info@skillmea.sk. Please be aware that this is a final decision that cannot be reversed. If you want to transfer your data, don't forget to back up your data first before deleting your account.

Turn off email notifications

You can change your email notification settings in your account settings. Although a setting allows you to stop email notifications, we will still send you some emails essential to your use of the Services.

Verification of applications

Skillmea users have password protected accounts. If you submit a request to exercise your privacy rights, you will be asked to verify the request by logging into your Skillmea account. If we cannot verify your request, we reserve the right to decline the request for your protection.

Compliance with EU legislation on personal data protection

Skillmea is an international company that complies with the General Data Protection Regulation (GDPR). We act as Data Controllers as defined in the GDPR and process personal data based on our legitimate interests and for contractual necessity in providing the Services as described in the "How we use your data" section. We also process and share personal data based on the notifications and consents of Users, which they can revoke at any time.

Your personal data will not be transferred to countries outside the European Union, unless it is necessary for the performance of the Agreement or for another reason in accordance with the rules of such transfer set out in the General Regulation on the Protection of Personal Data.

Exercise of the rights of the person concerned

Users in certain areas may have certain rights under the General Data Protection Regulation (GDPR) in relation to data managed by Skillmea as a GDPR Data Controller, including:

- rights of access to personal data,
- the right to request the correction of inaccurate or incomplete data;
- the right to demand the immediate deletion of the processed data, if any of the reasons according to legal regulations are given;
- the right to request a temporary restriction of the processing of personal data, if any of the reasons according to legal regulations are given;
- the right to object to data processing on the legal basis of legitimate interests,
- possibly for direct marketing purposes;
- the right to withdraw consent to the processing of personal data at any time;
- the right to portability of personal data, if the conditions are given according to legal regulations.

You can exercise your data subject rights with us in the following ways:

- access, check, edit and update data in account settings,
- studying our personal data protection policy,
- unsubscribe from marketing activities by sending an e-mail to info@skillmea.sk with a request to log out.
- If you are unable to log in to your account and are unable to recover your account by resetting your password in order to make a privacy-related request, then you may contact us directly. We reserve the right, at our discretion, to deny access to your account or to restore access to your account in order to prevent unauthorized takeover of your account.

Contact us

If you have concerns or questions about the protection of personal data, you can contact us by email at info@skillmea.sk.

Security

The security of your personal data is important to us and we adhere to industry standards in protecting it.

Changes

We may change this policy from time to time. If we make material changes that adversely affect your rights under this policy, we will let you know by posting a notice on the website or sending you an email before the changes take effect. By continuing to use Skillmea after this policy changes, you accept the new policy.

If you have any questions, please contact us by email at info@skillmea.sk.

Effective July 1, 2022