Skillmea - Policy on the use of cookies

Skillmea is a platform that provides users with educational services in the field of information technology. This cookie policy applies to visitors and Users of our Platform and is part of our privacy policy.

What are cookies?

Cookies are small text files stored on your device that may contain basic information about you, your device or your use of the Platform. Cookies provide functions such as user recognition, personalization and ease of use.

Types of cookies:

Depending on the purpose of cookies, we distinguish between:

Necessary cookies

Necessary cookies are necessary for the proper functioning of the platform. They enable basic functions such as site navigation and access to secure parts of the Platform.

Functional cookies

Functional cookies allow a website to remember information that changes the website's behavior or appearance. For example, this is your preferred language or the region in which you are located.

Analytical cookies

Analytical cookies help website owners understand how visitors use the website. They collect and report information anonymously.

Marketing cookies

Marketing cookies are used to track visitors and their behavior. The intention is to display advertisements that are relevant and interesting for individual Users. If you disable these cookies, we will not be able to show you personalized content or ads.

Uncategorized cookies

Uncategorized cookies are cookies that we currently classify together with individual cookie providers.

Platform cookies:

The following cookies may be stored through our platform. Some of these also include cookies that third-party processors may have access to, as well as third-party cookies over which we have no control, provided they are covered by the applicable third-party privacy policy.

The name of the cookie	Validity	Type of cookie	Description
__zlcmid	1 year	Functional	Saving information about the logged-in user in the Zopim chat.
_fbp	3 months	Analytical	Meta (Facebook) - collecting information about visited pages, on the basis of which Meta displays relevant third-party advertisements to the user.
__cf_bm	30 minutes	Functional	It stores information about the user, regardless of whether it is a human or a bot.
_hjFirstSeen	30 minutes	Analytical	HotJar - storing information about the start of tracking each user's interactions on the platform. It does not contain any identifiable information about the user.
_hjIncludedInSessionSample	2 minutes	Analytical	HotJar - information about whether the user falls within

The name of the cookie	Validity	Type of cookie	Description
			the pre-paid daily session limit.
_hjIncludedInPageviewSample	2 minutes	Analytical	HotJar - information on whether the user falls within the pre-paid daily limit of viewing individual pages.
_hjAbsoluteSessionInProgress	30 minutes	Analytical	HotJar - storing information about the start of tracking user interactions for a given number of sessions (number of sessions).
__cfruid	for the duration of the session	Functional	CloudFlare - cookie used to identify a trusted domain.
_gid	1 day	Analytical	Google Analytics - a cookie containing information about individual pages visited. Tracking page views and page views.
_ga	2 years	Analytical	Google Universal Analytics - updated version of cookie _gid. It also contains a unique user-generated code (anonymous) that is intended to identify individual users. Based on the information from this cookie file, all analytical data is evaluated into a report.
_gat_UA-37926642-1	1 minute	Analytical	Google Universal Analytics - contains information about the unique identifier of the Analytics service account to which Google assigns all collected data.
YSC	for the duration of the session	Functional	YouTube - cookie file, allows YouTube to track individual views of embedded videos on the platform.
VISITOR_INFO1_LIVE	6 months	Functional	YouTube - contains information about the saved

The name of the cookie	Validity	Type of cookie	Description
			settings of the user logged in to the YouTube service, which are respected when displaying embedded videos on the Platform.
_gcl_au	3 months	Analytical	Google AdSense - measures the effectiveness of individual ad impressions through the Google AdSense service.
GOES	1 year	Analytical	Google Marketing Platform - contains information about user interactions on the Platform and advertisements that may have led to a visit to the Platform.
test_cookie	15 minutes	Functional	Google Marketing Platform - contains information about whether the user's browser supports cookies.
_learn2code_rails_session	for the duration of the session	Functional	Skillmea - contains information about the logged-in user.
ahoy_visitor	2 years	Functional	Skillmea - contains detailed information about the logged-in user.
ahoy_visit	4 hours	Functional	Skillmea - contains information about the visited page (tracking page views).

Consent to the processing of cookies

We do not need your consent to use essential cookies, as they are absolutely necessary for the operation of the platform. In the case of other types of cookies, we already need your consent, so when you visit the Platform, you will be prompted to set your consent to the use of cookies at the bottom of your browser. Consent to the use of cookies is voluntary, but some types of cookies are necessary for the proper functioning of this website. You can subsequently block

these necessary cookies, but the Platform will not function properly and, for example, the text may not be displayed correctly. If you want to change your consent settings, you can prevent their collection by changing their settings, which is available in the footer of each page at the bottom right under the Cookies link.

Changes to the cookie policy

We regularly update this Cookie Policy to reflect legal and operational changes, to describe new cookies and tracking technologies, and to further describe how these changes affect our use of your information. We will notify you if we use your data in a way that is materially different from the way indicated at the time the data was collected, or if we make any material changes to our privacy practices. We will post these changes through visible notices on our website.

Contact

If you have any questions about this cookie policy, you can contact us by email at info@skillmea.sk.